

*Building a Center for the empowerment of Africa future leaders*

 **THE YOUTH CAFÉ**  
Empower | Amplify | Connect



 Leadership Center  
**roject**

# Leadership Center Objectives

## The Need Behind Building A Center

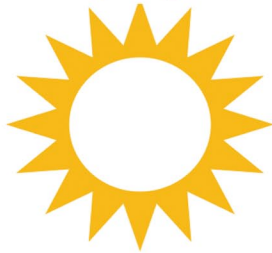
- . Impart youth with career success skills, simultaneously address the needs of employers, thereby strengthening the supply and demand side of the employment market. Achieve the knowledge, skill and competence for increased proficiency and preparedness necessary to succeed in either wage or self-employment
- . Harness the role of sport as development tool, supported by strengthened governance, sport integrity and the protection of human rights in sport, entrepreneurship, toward a more inclusive and sustainable development in Africa.
- . Serve as a support programme for Africa crisis job shed situation. It is dedicated to helping young people with competence for the next step in their lives by matching the right people with the right opportunities, whether in employment, self-employment, education or other fields.
- . Inspire future leaders to advance social change through leadership and resilience training, certificate courses, research interships and outreach programmes of the Youth Cafe Center for a diverse audience should be comprised of students, youth organisations, development and business professionals, academicians and government officials.
- . Translate policy into practice through engagement with policy and opinion leaders through research, pilot projects and advocacy. As well as facilitate education, dialogue, livelihood and policy training to promote choice and accountability across private and public sectors.

- . Harvest the wealth of cultural heritage, folklore through transgenerational knowledge transfer initiatives. As well as bridge generational gaps and combat social isolation, it is envisaged that a library of the resultant material can be digitised and stored online which can then act as a continental resource and be seen as an ongoing legacy benefit.



## We operate based on our core values

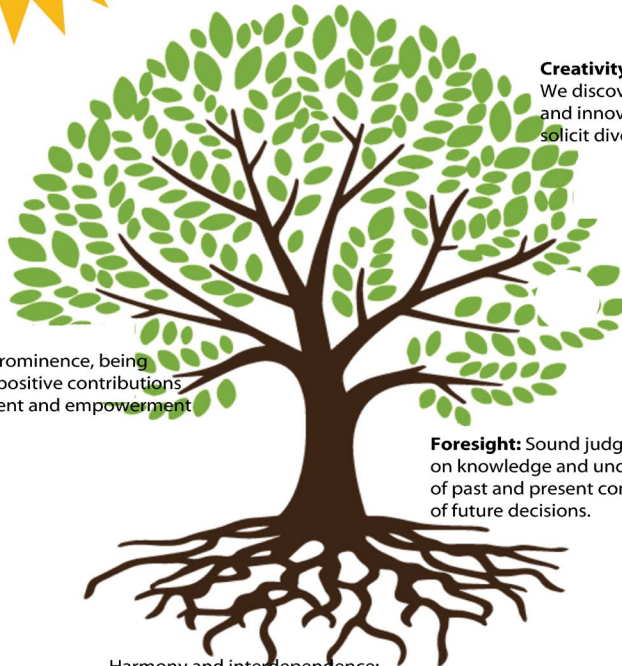
**e**mpower  
amplify connect



**Shared Responsibility and Accountability:** We dependably achieve promised results for team, stakeholders, and community

**Creativity and Diversity:** We discover and nurture new ideas and innovations and consistently solicit diverse perspectives.

**Legacy:** We value prominence, being well known for our positive contributions to youth development and empowerment



**Foresight:** Sound judgement based on knowledge and understanding of past and present consequences of future decisions.

**Harmony and interdependence:** We recognise that each of us needs all of us and we strive to work together in accord.



## What do our partners say?

"I am really excited to learn about The Youth Cafe new facility in Nairobi. This is more than a construction project, it's a matter of giving a physical space to democracy, a place where young African leaders can learn the skills to guide their countries to a new future. Willice Onyango is one of the most inspiring and talented young African leaders. I am sure that he will succeed making The Youth Cafe a forge of African democracy."

**Nico Di Florio**  
Member of National Assembly of  
+Europa, Italy



"The Youth Cafe is a recognised change agent in Kenya and increasingly, for the entire African continent. Contributions to the Center will add to that success, multiplying the impact of youth to create a brighter, more equitable future for Africa".

**Steve Burger**  
WNIN Tri-State Public Media  
Vice President & Digital Manager



## WHO WE ARE *The Vision behind the establishment*

### OUR VISION

An equitable and fair society in which young people enjoy full social, economic and political rights

### OUR MISSION

We exist to model and advance youth-led approaches towards sustainable development, social equity, democratic governance, and economic viability practices by utilising innovative research policy and advocacy actions



### Why build a Center?

To consolidate The Youth Cafe's position as a key convener and a leading youth empowerment organisation within Kenya and Africa. This in itself will send a powerful message that young people are ready to partner in shaping Africa's future.

This signature Center will allow us to invest in the next generation of African leaders. The need to invest in capacity building and expansion of skill sets so that programme participants are strong, result-oriented leaders is clear.

Statistics show that nearly 1 in 3 Africans are between the ages of 10 and 24, and approximately 60% of Africa's total population is below the age of 35.

The Youth Cafe Center will be a center for Africans, with programmes designed, run and supported by Africans. It will be a place where young leaders can gain the skills and confidence to guide their peers to a new future of youth empowerment.

To date, we have reached 1.6 million young men and women with our projects and attracted major partners such as IFAD, MASTERCARD Foundation, and Google. Yet, The Youth Cafe's desired impact is limited by its current location, an inadequate office space in Nairobi co-shared by dozens of other companies.

Our success in creating a new, powerful reality for African youth is prompting us to seek a suitable, permanent facility from which to continue our work. If we are to continue providing more support for African youth, we believe a dedicated Youth Cafe Center is needed.

The new facility will serve as regional hub across the continent and bring greater efficiency and effectiveness in the way we manage our transformational training and signature leadership programmes.



## A United Africa with One Goal



Our goal is to prepare young Africans to take responsibility for the future of African Development Strategies, which is why we Empower them, Amplify their voices and Connect them to the World

We are pleased to invite you to join us in our expansion through our **\$2 million** capital investment campaign. Your generous support will help complete the project.

Kindly make your contribution through any of the following options

**01.**

**First Option**

Account Name: **THE YOUTH CAFE LIMITED**

Account Number: **1005479599 (KES)**  
**1005480511 (USD)**

Bank: **NCBA Bank Kenya PLC**

Bank Code: **07000**

Branch Name: **Karen**

Swift Code: **CBAFKENX**

**02.**

**Second Option**

**MPESA EQUITY PAYBILL FOR THE YOUTH CAFE**

**#Go to #Mpesa #Lipa no Mpesa #Paybill**

**#Business No. 247247 #Account No.**  
**0240263153762**

**03.**

**Third Option**

**PayPal Payment through**

**The Youth Cafe PayPal linked account**

**theyouthcafe1@gmail.com**

**04.**

**Fourth Option**

**Cheque addressed to: The Youth Cafe Limited**

**mailed to: The Youth Cafe**



## Contact The Youth Cafe

 **THE YOUTH CAFÉ**  
Empower | Amplify | Connect



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